# **Outreach Activities**

Outreach activities are conducted to encourage a better understanding of SPring-8/SACLA. In addition to the production of brochures, the management of the website, and the dissemination of information through SNS, the activities listed below were performed in FY2020. Open House was canceled to prevent the spread of COVID-19.

#### 1. Press Releases

Research results obtained using SPring-8 or SACLA are disseminated through press releases. In FY2020, RIKEN and JASRI issued 56 press releases.

### 2. Interviews

RIKEN and JASRI responded to 7 interviews from the mass media at SPring-8/SACLA.

## 3. Site Tours

Site Tours at SPring-8/SACLA include an overview and a tour of SPring-8/SACLA. In cooperation with Hyogo Prefecture, videos, panels, VR, etc., are exhibited to introduce SPring-8 and SACLA at Optopia, a public relations center in Harima Science Garden City. In FY2020, 1,345 visitors were welcomed after implementing measures to prevent the spread of COVID-19.



Exhibitions at Optopia

#### 4. Events

We participated in the Science Fair in Hyogo. This is an event held to provide opportunities for high school students who love science to increase their appreciation of science and technology. In FY2020, this event was held online, and we produced and delivered a video introducing SPring-8/SACLA.



Video introducing SPring-8/SACLA

SPring-8 Center Promotion Office, RIKEN